

Becoming a Sustainability Leader

How does your sustainability performance compare to your peers?

Where are the major gaps in your sustainability performance?

What is the business relevance of these gaps?

How can you close the gaps and achieve sustained value creation?

Sustainability is about long-term value creation not only for the company but also for employees, customers, the industry sector, investors and the communities where the company does business.

The ability of a company to create long-term value is based on its understanding of and response to demands of society and on recognising that environmental, social, economical and ethical factors affect the business strategy.

Leadership companies are moving the focus of their sustainability strategy beyond risk management, towards a more progressive and entrepreneurial approach that seeks to identify the sustainability opportunities for strategic insight, improved competitiveness and enhanced credibility and trust.

However, effectively managing sustainability represents a strong challenge to companies of all sizes in all geographies.

Do you know the answers to the four questions posed above with respect to your company?

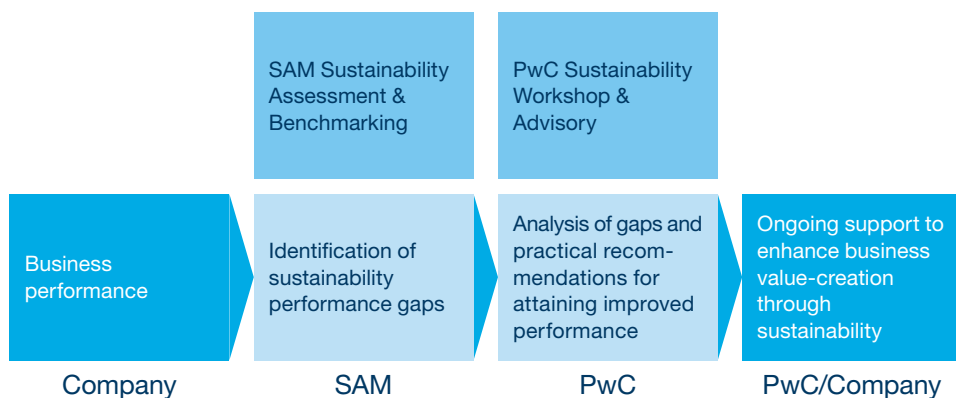


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SAM Group and PricewaterhouseCoopers are teaming up to offer you a unique opportunity to obtain a benchmarking analysis of your company's sustainability performance based on the widely accepted leading assessment methodology used for the Dow Jones Sustainability Indexes (DJSI) and to address sustainability performance gaps with a view to long-term business value creation and business improvement.



SAM Sustainability Assessment & Benchmarking

SAM's research team assesses your sustainability performance based on the DJSI methodology, one of the world's largest and most defended databases of sustainability performance with an excellent data quality. Your performance will be measured against both industry average and industry best practice and the results will be delivered in a comprehensive benchmarking report also illustrating characteristics of leading companies in selected aspects of sustainability.

PwC Sustainability Workshop & Advisory

PwC's global network of sustainability professionals runs a structured workshop to address the sustainability-related gaps identified. The workshop focuses strongly on enabling tailored and concrete recommendations to improve sustainability performance and business value creation, to effectively embed and promote sustainability within the organisation and open up a strategic view on sustainability.

Interested in learning more?



Information

www.pwc.com/sustainability
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