

Integral Business

Integrating sustainability and business strategy



How can PricewaterhouseCoopers help?

PricewaterhouseCoopers is the global leader in providing sustainable business solutions, helping clients improve social, environmental and economic performance and create long-term shareholder value. We have dedicated sustainability experts in all parts of our business, including over 400 governance, social, environmental and supply chain specialists in our Sustainable Business Solutions practice worldwide. In addition we have a network of over 700 social/ethical compliance monitors conducting supply chain audits in over 70 countries.

Corporate Governance and Business Ethics

We work with clients to put in place appropriate corporate governance, risk-management and internal control structures by comparing current practice with best practice. Our approach helps clients improve their 'triple bottom-line' performance to create long-term sustainable business value. Our ethics experts help companies devise strategies and policies on ethics, train and communicate them, and measure and monitor performance. We also assist companies in achieving full compliance with the latest legal and code-of-conduct requirements on internal control, and related governance structures aimed at reducing corporate risk. PricewaterhouseCoopers is a charter member of the Global Reporting Initiative organisation.

Strategic Compliance Management

Companies have a great number of policies, laws, regulations, procedures, trade codes of conduct and other standards to comply with. We aim to help clients identify the key requirements and risks and develop a coherent strategy for compliance. We work with compliance functions to improve effectiveness, manage change, plan failure response and identify technology solutions. We advise on how best to manage compliance requirements, mitigate risks, reduce costs and how to actively monitor, manage and influence future development through interacting with regulators and other stakeholders. For regulated businesses, we help assess and model the impact of actual and potential regulatory changes to facilitate an optimal regulatory strategy.

Stakeholder Engagement

Our stakeholder engagement specialists advise clients on how to embark upon and improve programmes to facilitate dialogue and understanding between a company and its constituents. We help clients identify key groups based on their potential impact on the business and then define the most appropriate way in which to engage with them. We provide advice on how to manage communications, data extraction and presentation, and ongoing relationships in a cost-effective way. PricewaterhouseCoopers is a non-industry sponsor of the Mining, Minerals and Sustainable Development Project.

Human Capital

We help clients identify key human capital and social issues, and develop appropriate strategies to address them. Our human capital experts advise clients on how best to measure and manage business performance to gain competitive advantage, while operating best-practice human capital management processes throughout the corporate supply chain. We provide a variety of services, including establishment and maintenance of structures to manage risks, assessment and implementation of control frameworks for diversity and equal treatment, and assistance with aligning human capital programmes with business objectives. We help clients understand better ways to respond to the social aspects of globalisation of the workforce by assisting with training requirements, monitoring and verifying subsidiary and supplier performance against codes of conduct, and advising on community involvement programmes.

Business Performance Improvement

We help clients drive business improvement through developing more sustainable business practices. Performance improvement is all about the efficiency and effectiveness of our clients' processes, systems and people. Our approach is to assess performance against objectives and external best practice to identify performance gaps. We can then assist with designing improved procedures and formulating plans, implementation and ongoing monitoring processes. In performing this work we address a variety of business issues facing our clients, focussing on the key issues of cost reduction, information technology effectiveness, finance effectiveness and project management. In the specific area of environmental sustainability our expertise includes environmental performance management, climate change strategies and greenhouse gas trading through our unique partnership with co2e.com. We also provide assurance services in relation to key environmental, social and economic metrics.

Through our **Valuation & Strategy group**, we have an extensive international network of specialists delivering expert valuation and strategic advice. We support clients by assessing the value of integrated business strategies and sustainability initiatives. Our services help clients answer critical questions such as: How can we quantify the benefits and the risks? How do we measure stakeholder value? What's the value of the intangible assets we are creating? Where should we be placing our resources? Our work with clients delivers rigorous independent evaluation of investment options, brands, products/services, customers and markets. This enables our clients to make better decisions, protect market position and allocate resources for optimum value.

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Our people