



## Sustainable Investments for Conservation\*

22 February 2007  
Brussels

\*connectedthinking

PRICEWATERHOUSECOOPERS 

### The Speakers (in order of appearance)



**Wolfgang Wagner**

Senior Partner and CEO, PricewaterhouseCoopers Eurofirms

Wolfgang Wagner has been the Continental European Senior Partner and member of the Global Leadership Team of PricewaterhouseCoopers since July 2003. In 2006 he was elected Senior Partner and CEO of the newly established PricewaterhouseCoopers Eurofirms CVBA. Prior to his current role, he was member of the German PwC Executive Management Team, served as German Advisory Leader from 1998 and as Chairman of the PwC Wider European Advisory Network from 2001 - 2003. His special professional focus is on IPOs, privatisations and corporate finance, namely in the energy & utility and technology & telecom sectors. Mr. Wagner is Chairman of a standard setting body of the German Institute of CPAs (IDW). He is also a noted speaker at the Humboldt University in Berlin, where he frequently addresses issues relating to corporate governance, regulations, audit and corporate finance. He received an MBA from the University of Saarland.



**Stavros Dimas**

European Commissioner for the Environment

Commissioner Dimas has studied law and economics in Greece and the USA and holds degrees in law and economics from the University of Athens and New York University. Prior to becoming European Commissioner for the Environment in November 2004, he worked for a Wall Street law firm from 1969-1970 and as a lawyer for the World Bank between 1970 and 1975. He has been elected to the Greek Parliament ten consecutive times since 1977 and has held leading posts in Greek politics, including Minister of Trade, Minister of Agriculture and Minister of Industry, Energy and Technology. Before his nomination as Commissioner for the Environment he served briefly as Commissioner for Employment and Social Affairs.



**Ambassador C. Boyden Gray**  
Representative of the USA to the EU

Ambassador Gray was sworn in as Ambassador of the United States to the European Union in January 2006. He was White House Counsel in the administration of President George H.W. Bush (1989-1993) and earlier served as Legal Counsel to Vice President Bush (1981-1989). He was a partner in the Washington law firm of Wilmer, Cutler, Pickering, Hale and Dorr, where he worked from 1969 to 1981 and from 1993 to 2005. While White House Counsel, he was one of the principal architects of the 1991 Clean Air Act Amendments. At his law firm, he focused on environmental, energy, antitrust, and public health issues. Ambassador Gray has served on the boards of numerous charitable, educational and professional organizations.



**Markus Radday**  
Senior Officer Tropical Forests, WWF Germany

Mr. Radday holds a degree in forestry science and a post-graduate degree in agricultural and rural development. He currently works as senior forest expert at WWF Germany. His primary activities are the management of conservation projects (national parks, sustainable forest management projects) on Borneo and in Central Africa. Moreover, he is concerned with concepts on the sustainable financing for conservation in tropical countries. Before joining WWF in 1998 he was coordinator of the European Tropical Forest Research Network (ETFRN) at the Council for Tropical and Subtropical Agricultural Research (ATSAF e.V.) in Bonn. He started his career with the GTZ in Togo and later worked for the forest administration of North Rhine-Westphalia.



**Dr. Christian Ruck**  
Member of the German Parliament,  
Committee on Economic Cooperation and Development

Combining economics and ecology has been a major theme throughout Dr. Ruck's career (born:1954). After his studies of economics at the universities of Augsburg (Germany) and Paris, Dr. Ruck moved to Africa for his research on the economic effects of national parks in developing countries. Upon his return, he worked for the Bavarian Ministry for Economy and Transport. Since 1990, Dr. Ruck is member of the German Parliament. He served as a member in the Committee on the Environment and in the Enquete-Commission for the Protection of the Earth's Atmosphere. Dr. Ruck is member of the Executive Committee and the chairman of the Working Group on Economic Cooperation and Development of the CDU/CSU parliamentary group, as well as vice chairman of the CSU parliamentarians in the Bundestag. Dr. Ruck ensured that the preservation of the integrity of Creation and the conservation of biodiversity were given more importance in the coalition agreement.



### Alfred Höhn

Partner, PricewaterhouseCoopers Germany

Alfred Höhn joined PwC Germany in 1987. He became Partner in 1993 and later member of the Advisory Leadership Team. Mr. Höhn is attorney-at-law and tax counsellor. He is stationed in Berlin and primarily responsible for public sector clients. Within Government, Infrastructure and Privatisation, Mr. Höhn is charged with public sector consulting (Federal and state governments) as well as federal and state guarantees. He has been involved in project finance, structured finance and public private partnerships. Before transferring to Berlin some years ago, Mr. Höhn has advised the federal government on guarantees for foreign direct investments; during the course of which he got to know many projects in foreign countries.



### Dr. Andres Gut

Chairman of the Board, Precious Woods Holding

Dr. Andres Gut (born: 1945) received his MD in 1972 and worked as a general practitioner for 25 years. He is married and has four adult children. Since 1992, Dr. Gut has been shareholder of Precious Woods. In 1997, he was nominated as member of the board and became its chairman later on. Dr. Gut managed the operations of Precious Woods in Costa Rica and Nicaragua between 1997 and 2005. Currently, he is focal point for Precious Woods' projects in Africa.



### Dr. Peter Prokosch

Managing Director, UNEP/GRID-Arendal

Dr. Peter Prokosch (born: 1952) is the managing director of UNEP/GRID-Arendal in Norway. Before joining UNEP/GRID in 2006, he was managing director of the WWF Germany in Frankfurt. Between 1992 and 2001, Dr. Prokosch developed and led the Arctic programme of WWF International in Oslo. Before joining WWF in 1984 and leading its Wadden Sea project in Schleswig-Holstein, he was working for the University of Kiel, the Environment Agency and the Bird-protection Station in Schleswig-Holstein in various positions related to the protection of and research about the Wadden Sea. Dr. Prokosch studied biology and marine sciences in Bonn and Kiel and wrote his PhD thesis on the ecology of arctic shore birds in the Wadden Sea.



**Dr. Manfred Schlumberger**  
Managing Director, BHF TRUST

Following his studies of economics and business administration at the University of Augsburg, Dr. Manfred Schlumberger started his professional career with Dresdner Bank Group. After a short period during which he worked as an analyst in the fixed income and currency segment, he became a bond fund manager at Deutscher Investment Trust. In 1994, he joined Frankfurter Volksbank as a general manager in charge of the bank's treasury and securities business. In 2001, Dr. Schlumberger joined the management of BHF TRUST, the portfolio management company of BHF-BANK.



**Dr. Thomas Scheiwiller**  
Global Sustainability Leader, PricewaterhouseCoopers

Thomas Scheiwiller holds a Diploma and a PhD in Physics from the Federal Institute of Technology (ETH) in Zurich, Switzerland. He has 20+ years experience advising clients in risk management matters, with a special emphasis on Health, Safety, Environment, Sustainability, and Corporate Social Responsibility. In the past five years, he has also worked on Corporate Reporting, especially in the field of non-financial disclosure and assurance. Recently, Dr. Scheiwiller has been focussing on business practices of businesses in the entire supply chain within the framework for Governance, Risk and Compliance. Thomas is a member of the board for the Master of Advanced Studies in Risk Management at the University of Lucerne, where he lectures the module on Corporate Risk Management. He is chairman and member of several accounting and sustainability reporting organisations. He is a co-founder of the Swiss Award for best Sustainability Report.

## The moderator



**Emily Smith**  
European Voice

Emily Smith started working for the European Voice in October 2005 and now reports on the environment, energy, health and research. Before joining the Voice she worked as a fulltime political journalist for EUPolitix and ENDS Environment Daily. She has also done freelance work for various organisations including the BBC, TV Brussel, The Bulletin, and The French Magazine, with topics ranging from restaurant reviews and city guides to documentary voiceovers. Born in the UK, she studied French and Italian literature at the University of Cambridge, before moving to New York as a postgraduate student in 2001 and obtaining a Masters in French Literature at NYU. Emily came to Brussels in October 2002 to work as a stagiaire in the European Commission Press Department.