

# Impact\*

A commitment to taking bright minds further.



\*connectedthinking

PRICEWATERHOUSECOOPERS 

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Impact accelerates the introduction of diverse talent into leadership networks. By exposing young people to information, career role models, and mentors, we believe we can play a critical role in their development and create future talent for the marketplace.

—Roy Weathers  
Chief Diversity Officer  
PricewaterhouseCoopers

## Are you interested in:

- A unique educational community initiative to benefit academically talented Black/African American high school juniors?
- Monthly workshops (outside of regular school hours) to help prepare for college?
- A dedicated mentor program to help along the way?
- Planning for the future now?

If yes, then get ready for Impact.

## About Impact

At PricewaterhouseCoopers LLP, we believe nurturing bright minds leads to brighter futures. Building on this philosophy, we are pleased to offer the PwC Impact program (Impact)—a new educational community initiative to benefit academically talented Black/African American high school juniors. Students who become Impact scholars will participate in the program through their high school graduation.

Through Impact, scholars will:

- broaden their awareness of academic options and career choices
- prepare for pursuing higher education
- acquire tools for managing the necessary financial commitment

Scholars will participate in monthly workshops outside of school hours and at an off-site location. The workshops will cover the college planning, application and admissions process and will also include a speaker series providing exposure to different business career opportunities and successful professionals. PwC has retained educational consultant, Dr. Thomas A. Eppey, Jr., to work alongside PwC professionals to lead these workshops.

Recognizing the value and importance role models can have on young people, each Impact scholar will be paired with a PwC mentor who will assist him or her through the college planning and career workshops and serve as an experienced professional whom the student can go to for guidance.

## A vital need

Although college enrollments for minority students are on the rise, not all minorities have access to the range of academic options available to them, which ultimately lead to rewarding and lucrative careers. Major factors contributing to this trend are lack of exposure to information, career role models and mentors, all of which play a critical role in a student's development. Impact serves as a catalyst for broadening the view of its scholars and their influencers, thus providing them with the essential building blocks for success.

(for eligibility criteria, refer to last page)

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## Scholar Application

### PERSONAL INFORMATION

Name \_\_\_\_\_  
Last First Middle

Permanent Home Address \_\_\_\_\_  
Number and Street Apt. #

City State Zip

Permanent Home Telephone Number \_\_\_\_\_  
Area Code Phone Number Cell Phone Number \_\_\_\_\_  
Area Code Phone Number

Email Address \_\_\_\_\_

Please select the city location for the Impact program for which you are applying:

☐ Washington Metro Area (DC/MD/VA) ☐ New York Metro Area ☐ Philadelphia Metro Area ☐ Boston Metro Area

### FAMILY INFORMATION

Name of Parent/Legal Guardian Contact: \_\_\_\_\_  
Last First Middle

Please indicate this person's relationship to you: \_\_\_\_\_

Home address (if different from yours) \_\_\_\_\_  
Number and Street Apt. # City State Zip

Best place to reach parent/legal guardian contact:

Home Phone (\_\_\_\_\_) \_\_\_\_\_  
Area Code Phone Work Phone (\_\_\_\_\_) \_\_\_\_\_  
Area Code Phone Cell Phone (\_\_\_\_\_) \_\_\_\_\_  
Area Code Phone

Email Address: \_\_\_\_\_

### EDUCATIONAL INFORMATION

Secondary School you currently attend \_\_\_\_\_  
Current Grade Level

Secondary School Address \_\_\_\_\_  
Number and Street City State Zip

Type of School ☐ Public ☐ Independent ☐ Parochial ☐ Home School Current GPA \_\_\_\_\_

School Curriculum You Are Taking ☐ International Baccalaureate ☐ Honors Program (AP) ☐ Standard Curriculum

Name of Guidance Counselor \_\_\_\_\_

Counselor's Email \_\_\_\_\_ Telephone Number \_\_\_\_\_  
Area Code Phone Number Fax Number \_\_\_\_\_  
Area Code Phone Number

List all other secondary schools, including summer schools, you have attended beginning with the ninth grade.

Name of School	Location (City, State/Province, Zip/Postal Code, Country	Dates Attended

List any college level courses you have taken beginning with the ninth grade.

Name of College	Course Name	Grades Received	Dates Attended

## TEST INFORMATION

Please self-report your test scores below for those you have taken. If you would like to self-report your AP or IB scores, please list them in the Honors and Awards section under Academic Honors.

### PLAN

Date taken/ To be taken	English	Math	Reading	Science

### ACT

Date taken/ To be taken	English	Math	Reading	Science	Combined English/Writing	Overall Score

### PSAT (10th Grade)

Date taken/ to be taken	Verbal/ Critical Reading	Math	Writing

### PSAT (11th Grade)

Date taken/ to be taken	Verbal/ Critical Reading	Math	Writing

### SAT I or SAT Reasoning Tests

Date taken/ to be taken	Verbal/ Critical Reading	Math	Writing

Date taken/ to be taken	Verbal/ Critical Reading	Math	Writing

### SAT II or Subject Tests

Date taken/ to be taken	Subject	Score

Date taken/ to be taken	Subject	Score

## HONORS AND AWARDS

List the top five honors and awards you have received beginning with ninth grade.

Academic Honors	Grade Level	Athletic or Artistic Awards	Grade Level	Civic or Other Awards	Grade Level

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**EXTRACURRICULAR ACTIVITIES**

List the top five activities in which you have participated beginning with the ninth grade. Include community-based as well as school-based activities such as sports, music, art, theater, clubs or organizations, volunteer work, etc. Do not include paid employment. Please note for which activities you held a position of leaderships (for example; team captain, music section leader, club vice president).

Activity	Positions Held (if any)	Grades during which you participated		
		9	10	11

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**WORK EXPERIENCE**

List any paid employment (including summer jobs) you have held during the past three years.

Employer	General responsibilities	Dates of employment	Number of hours Per week

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**ESSAY QUESTIONS**

1) In three to five sentences, select one of the following questions/statements and answer in the space provided below:

*Which of your accomplishments or talents do you believe are exceptional?*

*How do you react to criticisms or setbacks?*

*Indicate who has had a significant influence on you and describe that influence.*

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2) Each of us has an opportunity to be a leader in life — in school, at home, in the community or at work. How are you demonstrating leadership and being a leader to others in your life? Attach your response on a separate sheet either typed or neatly handwritten in black ink. (Please limit your response to 150 words or fewer.)

Scholar Name

Last

First

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**PARENT/LEGAL GUARDIAN ACKNOWLEDGEMENT OF PARTICIPATION** *(To be signed by the student's parent or legal guardian)*

By signing below, I am acknowledging my child's interest in the Impact program and providing my consent, for my child,

\_\_\_\_\_, if selected, to participate in the Impact program

sponsored by PricewaterhouseCoopers LLP (PwC). If selected, I understand and support my child's participation in the Impact monthly workshops to be held outside of school hours and at an off-site location.

\_\_\_\_\_  
Parent/Legal Guardian Name (Please print)

\_\_\_\_\_  
Parent/Legal Guardian Signature

\_\_\_\_\_  
Date

Scholar Name: \_\_\_\_\_  
Last First

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**APPLICATION DEADLINE**

The following materials should be attached along with your completed application form:

- [ ] Student's academic transcript that includes 9th and 10th grades *(an unofficial copy is acceptable)*
- [ ] Essay #2 response on a separate sheet of paper *(either typed or neatly handwritten in black ink)*

**IMPORTANT NOTE:** If the 11th grade PSAT scores are not available at the time of application submission, the student must provide the scores as soon as possible thereafter to be eligible for program consideration.

This information will be kept confidential and will be seen only by the PricewaterhouseCoopers Impact Program Staff.

Questions? Call 1-877-WEIMPACT or (1-877-934-6722) or email [impact@us.pwc.com](mailto:impact@us.pwc.com)

Return your completed application and the accompanying information listed above to the address below, by the deadline of the city location for which you are applying.

Washington Metro Area -- Tuesday, October 14, 2008

Philadelphia Metro Area -- Wednesday, October 15, 2008

New York Metro Area -- Friday, October 17, 2008

Boston Metro Area -- Monday, October 20, 2008

Mail: Heather Tilis  
PricewaterhouseCoopers  
300 Madison Avenue  
New York, NY 10017

Or, Fax: Attn: Heather Tilis  
(813) 281-6238

Mentoring is a brain to pick, an ear to listen,  
and a push in the right direction.

—John C. Crosby

Impact is designed to provide students with the necessary skills and access to the proper tools and strategies that will ultimately influence their educational and career choices, as well as enhance their understanding of career opportunities in the business world.

#### Who is eligible?

Black/African American students in their junior year of high school who meet the minimum qualification criteria of 3.2 GPA/B average or higher are eligible for consideration. Along with the minimum GPA requirement, the student's academic background, SAT and/or ACT scores, demonstration of leadership, essay responses, and interview results, will also be considered in the selection process.

#### The application process

All interested students must complete an Impact application for consideration. Applicants will be reviewed, interviewed and selected by a PwC selections committee. Students selected are invited to participate in the program during their junior high school level through completion of their senior year in high school. Impact mentor relationships with the scholars will be encouraged to continue on through the students' college years.

Impact applications are available by contacting:

- 1-877-WEIMPACT (1-877-934-6722)
- e-mail: [impact@us.pwc.com](mailto:impact@us.pwc.com)

*[charlotte.coker.gibson@us.pwc.com](mailto:charlotte.coker.gibson@us.pwc.com) or [heather.tilis@us.pwc.com](mailto:heather.tilis@us.pwc.com)*

#### Here to help

PwC Impact mentors will provide a unique point of view, drawing upon their breadth of experiences, and serve as a sounding board for students' concerns as it relates to academics and career goals. By taking advantage of their pre-existing relationships and offering leadership and direction, Impact mentors will offer college and career planning advice and give scholars access to additional information, networks and opportunities to which they otherwise might not have access.

In addition, Dr. Thomas A. Eppley, Jr.—teacher, administrator, advisor and friend to young people—has been retained by PwC to help develop and administer the Impact curriculum. He has spent the past 35 years making a lasting impact on lives throughout the United States, England, Japan and Korea. Dr. Eppley is the Executive Director and founder of The Arkansas Commitment, a nonprofit program created by central Arkansas civic and corporate leaders with area school districts to identify academically talented African American high school students.

#### Future outlook

By building trusting relationships, sharing knowledge and inspiring others, PwC seeks to encourage young people and help shape future generations of corporate and community leaders.

[pwc.com/impact](http://pwc.com/impact)

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