

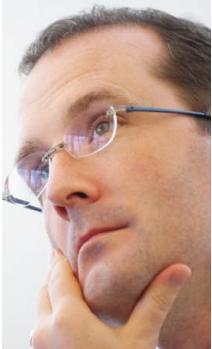
# PricewaterhouseCoopers' Transaction Services

## Capital markets

### Raising capital in the domestic and global markets

Companies require capital infusions at different stages of their development to expand, stay competitive and continue to grow. In addition to raising capital through an initial public offering (IPO), companies can raise capital via private placements (144A), securitizations, and lease financing. These capital transactions can be complex and require financial reporting, accounting and global capital markets know-how. Securitizations and lease financing involve sophisticated structures, where as private placements and public offerings involve deep knowledge of the regulatory bodies such as the Securities Exchange Commission.

An ill-planned process could consume valuable management time from areas where they can add the most value to the transaction, such as the marketing phase.



#### How we help

PwC's Transaction Services global capital markets professionals help avoid the pitfalls that can arise whenever a company raises capital within or outside its borders. Whether your company is raising capital through an IPO, private placement, securitization, finance lease or a secondary offering, PwC's global network of capital markets professionals can help you effectively plan and execute the most complex capital transactions, so that top management can focus on maximizing deal value.

#### Benefit to you

Our clients benefit from having an experienced PwC team who can help them minimize the risks and costs resident in a capital raising transaction before they can affect deal timing and value.

### How PwC helped a private investment manager utilize a comprehensive team to successfully raise capital

A large private alternative investment manager identified a market opportunity to raise capital and register shares with the SEC. To complete capital raising, management needed to produce audited historical US GAAP information, make strides toward developing a Sarbanes-Oxley-compliant control environment, and prepare a complete registration statement for filing with the SEC.

#### Our Approach

PwC's transaction specialist team guided the client throughout the processes of data gathering, data conversion, financial statement preparation, audit coordination, registration statement preparation and responding to SEC questions and comments. The company encountered complex accounting issues and we worked beside them, advising them based on our experiences and insights to enable the client to arrive at their own well-considered conclusions.

#### The Outcome

Thanks to a team effort of the company, its consultants, PwC Transaction Services specialists and others, the company was able to achieve its desired capital raising objectives. Both parties worked together to prepare audited financial statements, together with a complete registration statement providing investors with clear, transparent descriptions of the company's performance over its track record period so they could make informed investment decisions.

For more information on our capital markets services, call:

#### US Capital Markets

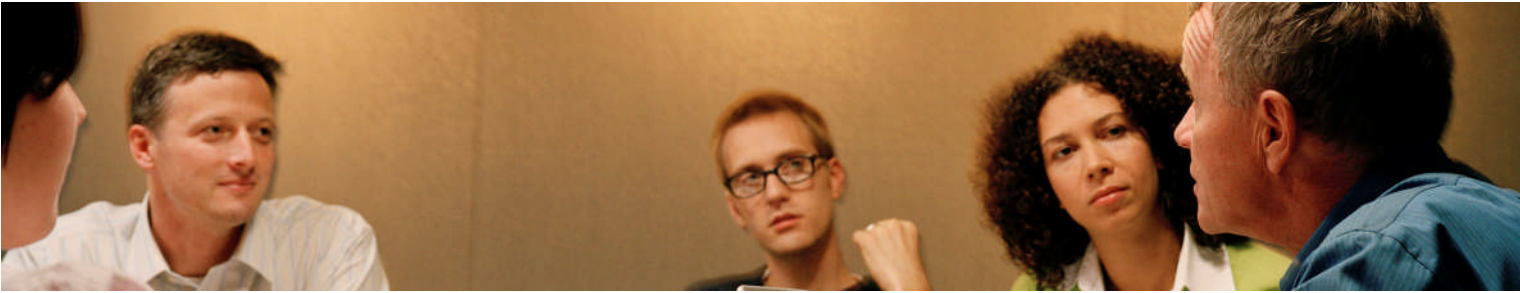
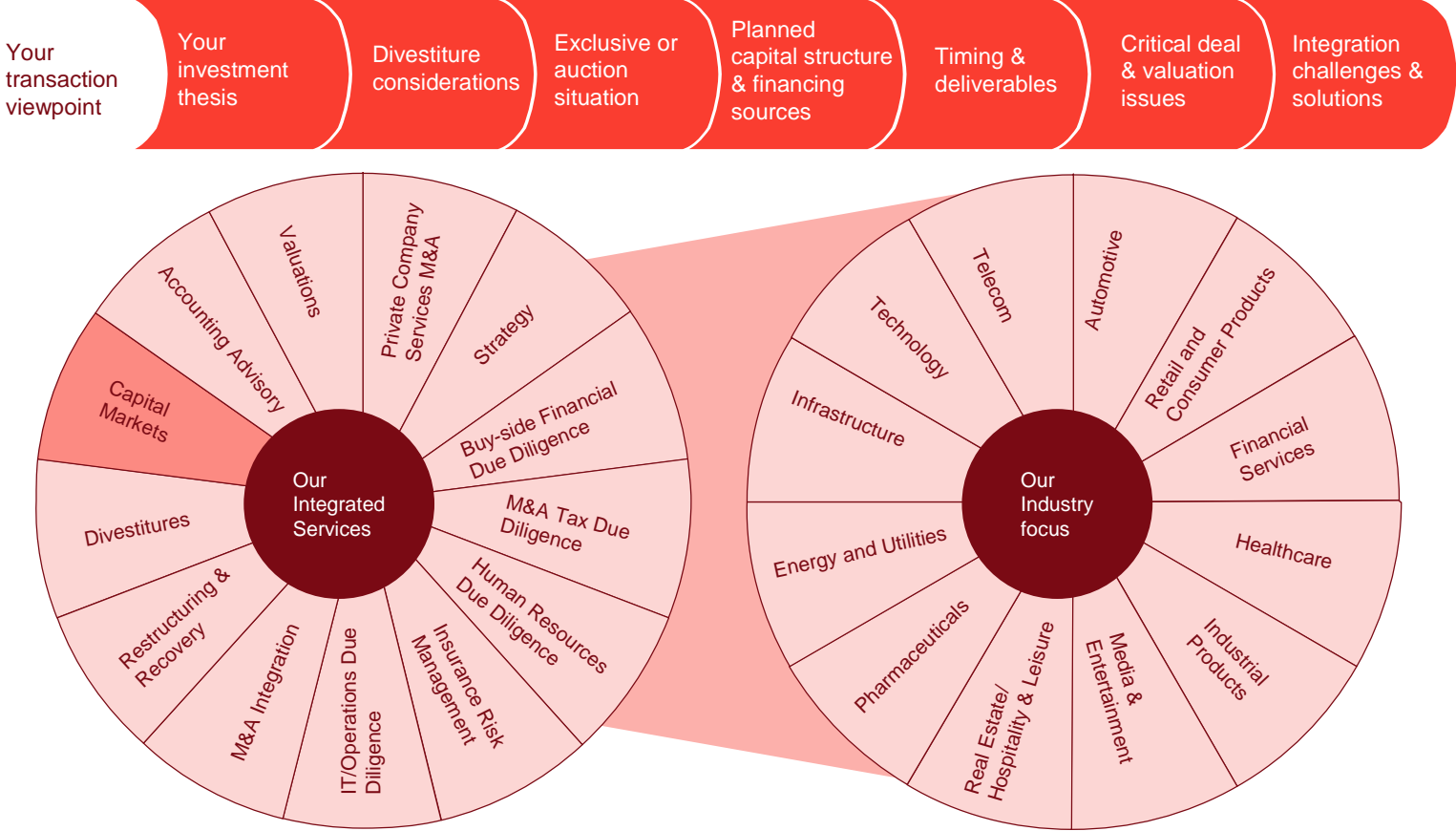
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# PricewaterhouseCoopers' Transaction Services

A tailored approach that provides clients with the right balance of transaction, functional, and industry expertise across the value chain



## About Transaction Services

The PricewaterhouseCoopers Transaction Services practice provides due diligence for M&A transactions, along with advice on M&A strategy and integration, divestitures and separation, valuations, accounting, financial reporting, and capital raising. With approximately 1,000 deal professionals in 16 cities in the U.S., experienced teams are deployed with deep industry and local market knowledge, and technical experience tailored to each client's situation. The Transaction Services team can be involved from strategy to integration and employ an integrated business approach to uncover the realities of a deal. The field-proven, globally consistent, controlled deal process helps clients minimize their risks, progress with the right deals, and capture value both at the deal table and after the deal closes.

For more information, visit [www.pwc.com/ustransactionservices](http://www.pwc.com/ustransactionservices)