

April 20, 2011

Financial Services - Insurance Tax Bulletin

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**ITB 11-18: Join
PwC's Webcast:
Transfer Pricing and
Profit Allocation in
the Insurance World**

**Join our webcast: Transfer Pricing and Profit Allocation in the
Insurance World
May 12, 2011
11:00AM- 12:30PM EST**

PwC invites you to join our webcast on **Transfer Pricing and Profit Allocation in the Insurance World** which will be broadcast on **May 12, 2011 from 11:00am - 12:30pm EST**.

The webcast that will focus on the recent regulatory developments and their impact on transfer pricing planning and implementation in the insurance industry. Growth and globalization within the insurance industry coupled with new and evolving regulatory and legislative requirements, has resulted in an environment where the allocation of profits among the different tax jurisdictions in which insurance companies operate presents a range of transfer pricing issues. Both finance and tax teams are experiencing greater responsibilities in documenting transactions in accordance with both OECD and local transfer pricing rules and regulations, as well as implementing policies in an effective and efficient manner such that tax audit risk can be mitigated.

Speakers will provide an overview of both the trends and drivers which are influencing and effecting profit allocation within the insurance world. Participants will gain an understanding of key transfer pricing issues affecting insurance companies.

Registration:

To register for this webcast, click here:
www.meetpwc.com/tpinsurancewebcast.

For further information, please feel free to contact Anthony DiGilio at (703) 918-4812 or contact your local insurance tax professional. Please visit us at: <http://www.pwc.com/us/insurance/tax>

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Solicitation

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