

A commitment to taking bright minds further.



“Impact accelerates the introduction of diverse talent into leadership networks. By exposing young people to information, career role models, and mentors, we believe we can play a critical role in their development and create future talent for the marketplace.”

— Roy Weathers
Chief Diversity Officer
PricewaterhouseCoopers
(2007–2009)

Are you interested in:

- A unique educational community initiative to benefit academically talented Black/African American high school juniors?
- Monthly workshops (outside of regular school hours) to help prepare for college?
- A dedicated mentor program to help along the way?
- Planning for the future now?

If yes, then get ready for Impact.

About Impact

At PricewaterhouseCoopers LLP, we believe nurturing bright minds leads to brighter futures. Building on this philosophy, we are pleased to offer the PwC Impact program (Impact)—a new educational community initiative to benefit academically talented Black/African American high school juniors. Students who become Impact scholars will participate in the program through their high school graduation.

Through Impact, scholars will:

- broaden their awareness of academic options and career choices
- prepare for pursuing higher education
- acquire tools for managing the necessary financial commitment

Scholars will participate in monthly workshops outside of school hours and at an off-site location. The workshops will cover the college planning, application and admissions process and will also include a speaker series providing exposure to different business career opportunities and successful professionals. PwC has retained educational consultant, Dr. Thomas A. Eppley, Jr., to work alongside PwC professionals to co-facilitate select workshops.

Recognizing the value and importance role models can have on young people, each Impact scholar will be paired with a PwC mentor who will assist him or her through the college planning and career workshops and serve as an experienced professional whom the student can go to for guidance.

A vital need

Although college enrollments for minority students are on the rise, not all minorities have access to the range of academic options available to them, which ultimately lead to rewarding and lucrative careers. Major factors contributing to this trend are lack of exposure to information, career role models and mentors, all of which play a critical role in a student’s development. Impact serves as a catalyst for broadening the view of its scholars and their influencers, thus providing them with the essential building blocks for success.

(for eligibility criteria, refer to back)

Mentoring is a brain to pick, an ear to listen,
and a push in the right direction.

— John C. Crosby

Impact is designed to provide students with the necessary skills and access to the proper tools and strategies that will ultimately influence their educational and career choices, as well as enhance their understanding of career opportunities in the business world.

Who is eligible?

Black/African American students in their junior year of high school who meet the minimum qualification criteria of 3.2 GPA/B average or higher are eligible for consideration. Along with the minimum GPA requirement, the student's academic background, SAT and/or ACT scores, demonstration of leadership, essay responses, and interview results, will also be considered in the selection process.

The application process

All interested students must complete an Impact application for consideration. Applicants will be reviewed, interviewed and selected by a PwC selections committee. Students selected are invited to participate in the program during their junior high school level through completion of their senior year in high school. Impact mentor relationships with the scholars will be encouraged to continue on through the students' college years.

Impact applications are available for download at www.pwc.com/impact

Questions? Call 1-877-WEIMPACT (or 1-877-934-6722) or e-mail impact@us.pwc.com

Here to help

PwC Impact program staff and mentors will provide a unique point of view, drawing upon their breadth of experiences, and serve as a sounding board for students' concerns as it relates to academics and career goals. By taking advantage of their pre-existing relationships and offering leadership and direction, Impact staff and mentors will offer college and career planning advice and give scholars access to additional information, networks and opportunities to which they otherwise might not have access.

In addition, Dr. Thomas A. Eppley, Jr.—experienced teacher, administrator, advisor and friend to young people—has been retained by PwC to help develop the Impact curriculum. He has spent the past 35 years making a lasting impact on lives throughout the United States, England, Japan and Korea. Dr. Eppley is the former Executive Director and founder of The Arkansas Commitment, a nonprofit program created by central Arkansas civic and corporate leaders with area school districts to identify academically talented African American high school students.

Future outlook

By building trusting relationships, sharing knowledge and inspiring others, PwC seeks to encourage young people and help shape future generations of corporate and community leaders.

pwc.com/impact