

News Release

DATE: 30 October 2009

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PRICEWATERHOUSECOOPERS IS THE WORLD'S SECOND MOST ATTRACTIVE EMPLOYER FOR BUSINESS STUDENTS, SAYS UNIVERSUM

PricewaterhouseCoopers has earned the second spot on Universum's list of 'The World's Top 50 Most Attractive Employers' for business students.

The ranking is based on a survey of business students from the US, Japan, China, Germany, France, UK, Italy, Russia, Spain, Canada and India.

This is the first global index of employer attractiveness by employer branding company Universum, which highlights the world's most powerful employer brands – those companies that excel in talent attraction and retention.

The top five world's most attractive employers in the business ranking include:

1. Google
2. PricewaterhouseCoopers
3. Microsoft
4. Goldman Sachs
5. Ernst & Young

At a time when many organisations are reducing their focus on the people agenda, the PwC network continues to offer numerous professional development programmes and international assignment opportunities to help our people build rewarding careers and reach their full potential.

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Notes to Editor:

1. To see Universum's full list of "The World's Top 50 Most Attractive Employers", visit <http://universumglobal.com/IDEAL-Companies-Rankings/Global-Top-50-Rankings>.
2. PricewaterhouseCoopers (www.pwc.com) provides industry-focused assurance, tax and advisory services to build public trust and enhance value for our clients and their stakeholders. More than 163,000 people in 151 countries across our network share their thinking, experience and solutions to develop fresh perspectives and practical advice.

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