

Business Continuity Conference

Tomorrow happened yesterday

10 November 2009, Sheraton Imperial, Kuala Lumpur

Organisations today are faced with the challenge to prepare for the unexpected tomorrow. However, disaster preparedness doesn't happen by chance but involves careful planning; constant vigilance and alertness.

How quickly and effectively an organisation responds to a disaster will determine its ability to survive in the longer term. Prepare yourself and your organisation today for the possibilities of tomorrow

This one day conference focuses on preparing for a disaster before it happens. The key to surviving a disaster is the preparedness of the organisation and its people. We have brought together a team of practitioners with hands-on experience in disaster preparedness planning for both their organisations and for the community. They will share with us and bring practical examples on disaster preparedness and crisis management both at a corporate and personal level.

Join us in this joint collaboration conference organised by PricewaterhouseCoopers (PwC) and MERCY Malaysia. Proceeds from the participants' fees will be donated to MERCY Malaysia.

Prepare yourself today.

Programme

Time	Programme	Speakers
9.00 am	Welcome address	
9.10 am	Session One Tomorrow happened yesterday Real-life disaster response experiences and what we can learn from them.	Dr Ahmad Faizal, President, MERCY Malaysia
9.40 am	Session Two Connecting the dots Linking disaster preparedness, crisis management and business continuity management	Ong Ai Lin, PricewaterhouseCoopers
10.30 am	Networking break	
11.00 am	Session Three Is your office a disaster trap? Disaster and emergency response in your office. How to identify the risks in your office, minimise them and develop an effective emergency response plan. This presentation will include a group exercise.	Anders Laukvik, Member of the International Humanitarian Partnerships (IHP) Operations Support Unit which supports UNDAC
12.30 pm	Lunch	
2.00 pm	Session Four Natural disasters – The warning signs Personal preparedness before, during and after – tsunami, floor, earthquakes, storms, landslides, etc with practical tips and a group exercise	Azeem Patterson, MERCY Malaysia
3.30 pm	Networking break	
4.00 pm	Session Five Crisis management Crisis management from the perspective of the oil & gas industry and how other industries can benefit from it	Datuk Peter Wentworth OBE, CEO Solutions
5.00 pm	Panel discussion	All Speakers
5.30 pm	End	

Speakers

Anders Laukvik, Member of the International Humanitarian Partnerships (IHP) Operations Support Unit which supports UNDAC

Anders has since 1996 worked with emergency response, both in his native country of Norway and with the International Humanitarian Partnerships (IHP) Operations Support Unit which supports the United Nations Disaster Assessment and Coordination (UNDAC) Team. In his daily life Anders works as Watch Commander for the Fire Departments Command Post in the State of Telemark. His work experience also includes Military, Civil Defense and international humanitarian relief. Anders is regularly used by the United Nations and MERCY Malaysia as a trainer and exercise coordinator.

Azeem Patterson, MERCY Malaysia

Azeem is a Programme Officer in MERCY Malaysia's Disaster Risk Reduction Department. Azeem is responsible for managing Community-based DRR projects in Malaysia, Maldives and China. He played a lead-role in development of MERCY Malaysia's School Preparedness Programme. Azeem has a Masters of International Social Development.

Datuk Peter Wentworth OBE, CEO Solutions

Peter has spent over 40 years in the Oil & Gas industry until retiring from BP in June this year to join the CEO Solutions Partnership. Prior to retirement he was CEO of BP Malaysia, Philippines & Thailand and for 5 years and was responsible for BP's Asia Regional Crisis Management Team which operated from KL. During this period the KL Crisis team managed BP's response to SARS, the Indonesian Tsunami and the Bird Flu Pandemic as well as numerous local incidents.

Dr Ahmad Faizal bin Mohd Perdaus, President, MERCY Malaysia

Dr Faizal joined MERCY Malaysia in 2003 as a volunteer and was elected into the Executive Council in the same year. He has extensive international humanitarian experience in countries such as Sri Lanka, Iran, Sudan, Nigeria, Indonesia, Pakistan and Myanmar. As of 2004, he oversees MERCY Malaysia's relief, health and preparedness operations. He was elected Vice President in 2008 and assumed the position of President in 2009.

Ong Ai Lin, PricewaterhouseCoopers

Ai Lin, a Senior Executive Director, heads the Business Continuity Management and Information Assurance Practice in PricewaterhouseCoopers Malaysia. She has implemented business continuity management programmes and has conducted crisis simulation exercises for a variety of clients ranging from regulators to those in the financial services, pharmaceutical, aviation, oil and gas and infrastructure companies in Singapore and Malaysia.

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Registration form (please photocopy form, if necessary)

1. Name: Mr/Mrs/Ms.....
Designation:
Email:
2. Name: Mr/Mrs/Ms.....
Designation:
Email:
3. Name: Mr/Mrs/Ms.....
Designation:
Email:

Organisation:

Address:

Telephone: Fax:

Email:

Enclosed Bank/Cheque No:

Cheques should be made payable to **PricewaterhouseCoopers**

Registration and payment details

RM 900 per participant (proceeds from the participant's fee will be donated to MERCY Malaysia)

- A confirmation note will be faxed upon receipt of your registration form and payment
- A tax exempt receipt will be available for collection on the day of the event
- No cancellation and/or refund is allowed but a replacement participant may be sent
- The organiser reserves the right to make any amendments and/or changes to the programme if warranted by circumstances beyond its control.

If you wish to make an additional donation to MERCY Malaysia, please fill in the particulars below and enclose your cheque:

Donation to MERCY Malaysia

Name:

Amount:

Enclosed Bank/Cheque No:

- An official receipt will be available for collection on the day of the event
- Cheques should be made payable to **MERCY Malaysia**

For more information, please contact Che Sham Ahmad at 03-2173 0410 or email us at events.info@my.pwc.com

Kindly return the completed registration form by mail or fax

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