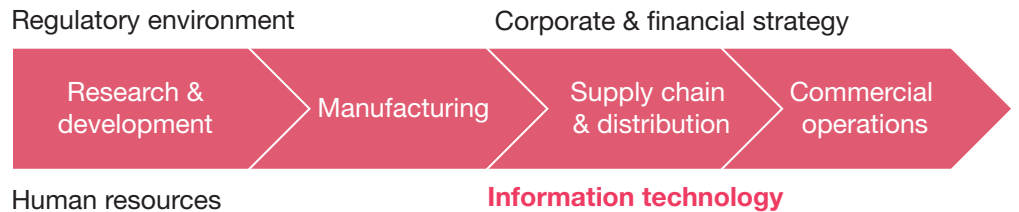


Is your technology aligned with your organisation's value chain?

Information
Technology Services



Benefits

- Reduction of operating costs
- Business risk reduction
- Clearer long-term view and better decision-making
- Better visibility, management and control
- A validated and adapted IT strategy matching the underlying profit drivers and priorities of the business
- Specialist advice through all stages of the IT outsourcing lifecycle, including strategy development

Various new technologies are entering the pharmaceutical market and will support changes in development and manufacturing processes. Life sciences CIOs must constantly review their technology investment portfolio to anticipate future technological and regulatory changes (e.g. Live-licensing, e-CTD) and to keep the IT infrastructure aligned with the company's value chain. Return on investment (ROI) is measured not only in monetary terms, but also in terms of the life sciences manufacturer's ability to make informed, high-stakes technology decisions, balancing the risk of losing competitive standing with technological risks.

How can PwC help you?

PwC uses a combination of industry and technology expertise to develop process improvements that assist your organisation in getting value from IT investments within R&D, manufacturing, supply chain and regulatory affairs.

Some of the solutions to increase IT effectiveness and where PwC can help:

Assessment of opportunities for improving IT management processes

Collaborative R&D and manufacturing/data management

Technical due diligence

IT evaluation & related investment planning

Process analytical technologies (PAT)/quality by design and product & process lifecycle management (PLM)

Knowledge management & product lifecycle management (PLM)

IT effectiveness

New technology evaluation (e-CTD, etc.)

IT security

Quality systems & plant floor IT selection

Scenario planning to evaluate future options

Contacts

Ingrid Maes

Director
ingrid.maes@pwc.be
+32 (0) 3 259 3305

Peter Versmissen

Manager
peter.versmissen@pwc.be
+32 (0) 2 710 9566

Proven experience

Client issue

A global pharmaceutical OTC company established an additional sales entity in 2006 and required to be operational as from January 2007. Due to the aggressive timeline, the client engaged a service provider to implement and support their SAP application and to enable integration with their European headquarters.

PwC solution

PwC performed a service provider assessment and monitored implementation progress. We assessed the current quality management system, governance structure against SLA and industry expectations. We performed a gap analysis against client standards. Finally, we developed an action plan, to ensure that the mitigation programme was implemented and the solution was developed within the expected time-line and with the expected level of quality.

Benefits

PwC's recommendations and mitigating actions were applied and contributed to the success of the project. The sales entity was operational in January 2007. SAP was successfully integrated within the European organisation.

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Global Pharmaceutical and Life Sciences Industry Group

The Global Pharmaceutical and Life Sciences Industry Group at PwC is dedicated to delivering effective solutions to the complex business challenges facing pharmaceutical and life sciences companies. A global leader in serving the pharmaceutical and life sciences industry PwC has extensive experience working with companies on industry-specific strategic, operational, and financial issues. Our expertise includes assurance, tax and advisory services, as well as specialised capabilities in regulatory compliance, risk management, performance improvement and transaction support. In helping our clients, we draw on the full knowledge and skills of PwC's professionals. More than 161,000 people in 154 countries connect their thinking, experience and solutions to build public trust and enhance value for clients and their stakeholders.