

Securing your supply chain*

With the increasing focus on environmental performance and sustainability, consumers and other stakeholders are increasingly demanding that forest-based materials they buy come from sustainably managed sources. They want proof that organizations supplying these products have implemented systems and controls that meet corporate social and environmental objectives.

The challenge for most forest products companies is ensuring they have the right processes that can effectively track and record each stage of wood fibre processing—from the forest to the end user—including harvesting, transportation, manufacturing and distribution.

Without effective tracking systems, those organizations will have difficulty demonstrating that they are operating in an environmentally and socially responsible manner, and that they adhere to rapidly emerging industry standards.

A certified Chain of Custody (CoC) process demonstrates that you have appropriate systems and controls in place to ensure that only responsibly sourced wood and paper products enter your supply chain. It also facilitates performance reporting to customers, employees and other stakeholders.

How can PwC help?

PricewaterhouseCoopers can help your company establish a CoC process that enables you to document the origin of forest-based raw materials and track them throughout the supply chain. With a CoC, you can assure customers and other stakeholders that you have a process in place that meets both environmentally sound best practices and international certification requirements.

As an accredited certification body, PwC can certify that your CoC system meets recognized standards, including:

- PwC Independent Chain of Custody Standard™:2005 (PwC-ICoC™:2005);
- Sustainable Forestry Initiative® (SFI) Annex 1 and 2;
- Programme for the Endorsement of Forest Certification Schemes (PEFC) Annex 4; and
- Forest Stewardship Council (FSC) CoC Standards (in conjunction with SmartWood, an accredited FSC certification body).

With a proven track record in completing multi-site CoC certifications for pulp, paper and wood products manufacturing facilities and their customers, we can develop an effective approach to assessing your CoC, regardless of the size and complexity of your organization.

A CoC can help you:

- Improve access to markets where CoC certified wood fibre is part of the purchasing criteria;
- Provide assurance for your certified product claims, including the environmental performance of your suppliers;
- Facilitate a well-managed wood fibre supply chain that continues to improve operational performance; and
- Strengthen your corporate brand and demonstrate a practical commitment to corporate responsibility.

Our CoC specialists can work with you to develop a tailored CoC certification process that meets your needs, focuses on your key CoC risks, minimizes unnecessary disruption and is implemented consistently across your organization. This includes reviewing your strategic and operational issues and recent business developments to understand their impact on your supply chain.

With practical forest industry experience and in-depth knowledge of various CoC standards, our professionals can work with your organization to certify a CoC process that integrates with your existing management systems, is consistent with sound environmental business practices and meets the needs of your customers and stakeholders.

Who to call

Vancouver

Bruce McIntyre
*Canadian Forest, Paper
& Packaging Leader*
604 806 7595
bruce.mcintyre@ca.pwc.com

Bruce Eaket
604 806 7535
bruce.eaket@ca.pwc.com

Edmonton

Dave Thompson
780 441 6839
dave.a.thompson@ca.pwc.com

Ray Luchkow
780 441 6846
ray.s.luchkow@ca.pwc.com

Toronto

Mike Harris
416 941 8256
mike.harris@ca.pwc.com

Peter Johnson
416 815 5066
peter.j.johnson@ca.pwc.com

Montreal

Pierre Taillefer
514 205 5313
pierre.taillefer@ca.pwc.com

Janice Noronha
514 205 5693
janice.noronha@ca.pwc.com

Raleigh, NC

Joann Meyer Cox
919 676 8285
joann.cox@ca.pwc.com