Human Resource Services Webcast

Doing Business in the United States

U.S. state tax issues facing Canadian companies and their employees

December 1, 2011



Administrative Information

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Administrative Information

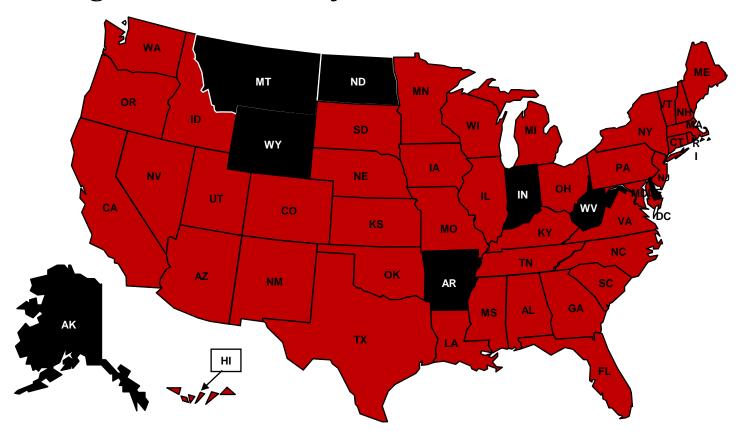
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Introduction/Agenda

- Current State Tax Environment
- Basic Nexus Concepts
 - Corporate Income Tax Nexus
 - Sales and Use Tax Nexus
 - Franchise/Net Worth Tax Nexus
- Non-Compliance Considerations
- Individual Income Tax Considerations
- Employer Payroll Compliance
- Individual Tax Implications for Canadians Relocating to U.S.
- Closing Thoughts

Current State Tax Environment

State Budget Deficits - Projected Shortfalls



Source – McNichol, Elizabeth, Oliff, Phil, and Johnson, Nicholas. "States Continue to Feel Recession's Impact." **Center on Budget and Policy Priorities**. 17 June 2011 <www.cbpp.org>.

Types of State Taxes

- Majority of states levy corporate income tax
- In addition to the corporate income, some of the states also levy a franchise/net worth tax
 - In lieu of a corporate income tax, the following states levy a gross receipts tax: Ohio, Texas and Washington
 - 45 states impose sales/use tax

Nexus – What is it?

- Differs from PE concept
- A state has jurisdiction to tax a corporation organized in another state only if the out-of-state corporation's contacts with the state are sufficient to create nexus
- A sufficient contact may exist even though taxpayers do not have a physical presence within the states

Examples – Activities Creating Nexus

Tangible Personal Property such as:

- Consigned inventory in a state
- Demo equipment at a customer site
- Tooling, dies and special tools in a state

Resident employees

- Canco having U.S.-based employee working from home office

Examples – Activities Creating Nexus

Non-Resident Employees

- Activities such as:
 - Sales of any services
 - Rented space, even shared space, including servers
 - Quality control and inspection activities
 - Warranty or repair services, even by third party
 - Installation/implementation services (e.g., hardware/software)
 - Trade Shows

Polling Question #1

Question: Does your company have employees travelling to the United States?

- Yes
- No
- Do not know
- N/A / PwC Participant

Framework

- Steps to determine whether Canco is subject to income tax:
 - Step 1 Exempt under U.S. domestic law?
 - Step 2 Does state adopt Income Tax Treaty (i.e. Canada-U.S. Treaty)?
 - Step 3 –If treaty not adopted branch vs. worldwide?

Step 1 - Exempt under U.S. Domestic Law

- State's power to levy corporate income tax limited by Public Law 86-272
- Public Law 86-272 exempts Canco from corporate income tax if all the following met:
 - 1. Instate activities of nonresident employees limited to mere solicitation;
 - 2. Solicitation is for sale of tangible personal property;
 - 3. Order is approved outside the state; AND
 - 4. Inventory shipped from outside state

Step 1 - Exempt under U.S. Domestic Law

Example 1 − Is Canco subject to income tax?

- Facts
 - Canco does not have U.S. PE
 - Canco sells widgets to U.S. customers.
 - Canco employees travel to Illinois to solicit sales.
 - Canco approves orders outside of Illinois
 - Canco ships inventory from Canada to U.S. customer
- Conclusion
 - Canco exempt from Illinois corporate income tax because met requirements under Public Law 86-272

Steps 2 & 3 – State Application of Treaty

- States not party to Canada-U.S. treaty because federal document
- Some states adopt treaty, while other states do not
- Examples of states that adopt the treaty: Connecticut, Michigan, Tennessee
- Examples of states that do <u>not</u> adopt the treaty <u>and</u> require state tax returns calculated on a U.S. branch basis: Arizona, Pennsylvania, Washington, Wisconsin
- States that do <u>not</u> follow the treaty <u>and</u> require state tax returns calculated on a worldwide basis: California, New Jersey, New York

Steps 2 & 3 – State Application of Treaty

Example 2 – Is Canco subject to income tax?

- Facts
 - Canco does not have U.S. PE
 - Canco sells widgets and performs installation services at U.S. customer site
 - Canco's employees travel to Connecticut to solicit sales Canco approves orders outside of Connecticut
- Conclusion
 - Public Law 86-272 does <u>not</u> apply installation services not protected activity
 - However, Canco <u>not</u> subject to corporate income tax because Connecticut adopts treaty

- Expansion of income tax nexus
 - Economic Nexus
 - o Geoffrey v. South Carolina
 - Factor Presence Nexus
 - o California

Sales and Use Tax Nexus

- Imposed by 45 states <u>except</u> Alaska, Delaware, Montana, Oregon, New Hampshire
- Sales tax rates range from 0% to 9.41%
- Major source of revenue for most states
- Not Treaty Protected
- Not Public Law 86-272 Protected
- Expansion of Sales Tax Nexus: Click-Thru Nexus

Franchise / Net Worth Tax Nexus

- "Privilege" tax
- Generally based on capital stock or net worth
- Lowest nexus standard qualifying or registering
- Qualifying or registering to do business is a legal act
- Taxpayer may be exempt from income tax nexus under PL 86-272 but still subject to franchise tax nexus

Polling Question #2

Question: Has your company received any nexus questions and/or notices from the states?

- Yes
- No
- Do not know
- N/A / PwC Participant

Non-Compliance Considerations Risks of Non-Filing

- Reps and Warrants for financing or funding may be incorrect
- Financial statements may be incorrect
- If non-filing, Statutes of Limitation does not run
- Need state tax clearance to sell or IPO U.S. operations
- May need tax clearance for preferred vendor status
- Officer liability for some types of tax sales tax
- Penalties and interest can be substantial

Non-Compliance Considerations How States Identify Non-Compliant Taxpayers

- Information sharing between states
- Request for websites on tax return forms
- Customs activity
- Nexus squads/Discovery activity
- IRS and State Memos of Agreement
- Internet browsing California, New Mexico
- Customer audits
- Nexus mailings

Individual Income Tax Considerations Basis for Taxation

- Individual State Income Tax
 - Residents worldwide income
 - Non-residents state source income
 - States with no income tax (e.g. Alaska, Florida, Nevada, South Dakota, Texas, Washington, etc.)

Individual Income Tax Considerations Residency

- Most states have a two-pronged definition of tax residency. An individual will be resident by either:
 - Being domiciled in the state, or
 - Spending more than a certain number of days in the state
- "Domicile" fixed, permanent home and principal establishment; place to which the individual intends to return.
 - Common indicators include:
 - Property ownership
 - Presence of family
 - o Driver's license and vehicle registration, etc.

Individual Income Tax Considerations Compensation Sourcing

- Compensation for services performed in the states
 - Generally sourced based on workdays
 - Current Year
 - Prior Year
 - Multiple Year
 - Some states may not follow the federal sourcing rules

Individual Income Tax Considerations

Compensation Sourcing

Example

- Facts
 - Canadian employee (US non-resident) has 30 incidental workdays in IL out of total of 240
 - Compensation for the year is \$200,000
- Conclusion
 - Taxable US Federal source compensation \$25,000
 - IL State source compensation \$0

Polling Question #3

Question: Does your company monitor multiple state business travel?

- Yes
- No
- Do not know
- N/A / PwC Participant

Withholding Requirements

Similar to federal rules - employers are required to withhold and remit employment taxes

Income Tax

- employers (including non-US employers) required to withhold and remit on wages paid to an employee (including non-US employee)
- taxes to be withheld in accordance with prescribed rates
- employees must provide a completed withholding allowance form (separate from the federal form)
- local taxes may apply

Withholding Requirements

- States generally require withholding from non-residents who enter the state to work. Exceptions based on:
 - length of time employee works in state (e.g. NY and CT 14 days; AZ 60 days), OR
 - amount of compensation earned in the state (e.g. ID \$1,000 in the year, OK \$300 in a calendar quarter, etc)
 - reciprocal agreements
- Employee may still need to file and pay tax with annual tax return

Withholding Requirements

SUTA (State Unemployment Tax Act)

- Paid only by employer
- SUTA rates vary by state between .10% to 5.4% or more
- Not the same rate for all employers
- Applies to first \$7,000 employer pays to employee

Other payroll deductions

- State disability insurance
- Other taxes or funds may be applicable vary by state

Employer Payroll Compliance Reporting Requirements

- Employer Identification Number (EIN) required (including foreign entities)
 - Separate state registration for tax withholding and unemployment insurance
 - Federal EIN may be required for state registration
 - Foreign companies use of US subsidiary/related entity or US payroll service companies as agent

Reporting Requirements

- Required to report state source earnings and withholdings
 - Varies state by state:
 - Quarterly reporting
 - Annual reporting, Form W-2
 - Quarterly reporting for SUTA
- Unemployment Tax Relief
 - Relief possible under 1942 Agreement between Canada & US

Employer Payroll ComplianceReporting Requirements

- Penalties for failure to file a quarterly or annual reporting form
- Late filing penalty assessed based on unpaid tax
- Late payment penalty and interest assessed based on unpaid tax
- Withholding tax fraud penalty
- Additional penalties and interest under Unemployment Insurance Law

Implications for Canadians Relocating to U.S.

- General
 - Deferred compensation
 - Credit for foreign taxes
 - Trailing liabilities
- Treaty Protection
 - Not all states follow federal tax treaties (e.g. Alabama, California, Connecticut, New Jersey, Pennsylvania, and others)
 - RRSP deferral not available in non-treaty states
 - Pension deduction not available in non-treaty states

Polling Question #4

Question: Has your company been audited by any US revenue authorities in relation to business travellers?

- Yes
- No
- Do not know
- N/A / PwC Participant

Closing Thoughts

- There is heightened awareness of cross-border travel of individuals by both state and local authorities
- States are more and more aggressive in audit activity at the corporate and personal level
- Tax authority investigations at the corporate level can lead to personal tax implications and vice versa
- Increasingly important for companies to understand corporate and individual tax impacts of operating in a particular state
- Need to be proactive use of technology tools can help in establishing a process to stay in front of the issues

Q&A

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