



## *The Strategic Management Practice*

### Contact

Alain Robichaud  
Montréal, QC  
514 205 5393  
[alain.robichaud@ca.pwc.com](mailto:alain.robichaud@ca.pwc.com)

### *Who are we?*

Among the leading management consulting service practices in Québec today, we represent the new generation in this field.

With a multidisciplinary team and benefitting from a global network and its resources, we assist management professionals in defining the solutions to their business challenges and support them in achieving their goals.



# The Strategic Management Practice

## What makes us different

We firmly believe that integrated management solutions aligning strategy, organization and human capital issues have advantages over those coming from constraining methodologies offering “mechanical recipes” that over-simplify real management challenges.

By ensuring coherence between the different organizational elements and putting the human dimension at the centre of our recommendations, our approach allows us to propose end-to-end solutions for which the implementation phase is thoroughly thought out.

Our approach is both rigorous and agile, giving us an in-depth understanding of your context.

### *An integrated approach to management*

- Aligning organizational and human capital elements with business strategy

*Personalized solutions that have an advantage over “mechanical recipes”*

- Taking into consideration the complexity and the real challenges of our clients

### *A successful implementation*

- Change management activities undertaken at the beginning of our mandates to facilitate and encourage commitment and ownership



## Services adapted to your needs

### **Business strategy and vision**

#### *Planning and strategic alignment*

- Vision, strategy and the commitment of those involved in order to achieve goals

#### *Management governance models*

- Cohesion in the management team, board of directors or any other decision-making body

### **Transformation and design**

#### *Support with major transformations*

- Complex management situations requiring an organizational assessment and organizational and cultural transformation plan
- Support with merger and acquisition projects

#### *Organizational design and business processes*

- Structure, macro-processes, modes of operation
- Collaboration and accountabilities
- Operations optimisation

### **Human potential and leadership**

#### *Team building/dynamics and change management*

- Change management strategy and people motivation/engagement in the scope of large projects

#### *Management practices*

- Management practices to encourage within an evolving organization

#### *Skills development*

- Talent management and value proposition
- Strategic succession planning

## Our commitment

- The complexity of your business context and your organizational issues are taken into account
- Innovative solutions ensure coherence between organizational elements (strategy, organization, human capital)
- Change management activities are begun as early as possible in the process to facilitate and encourage commitment and leadership
- The experience is stimulating and enriching.