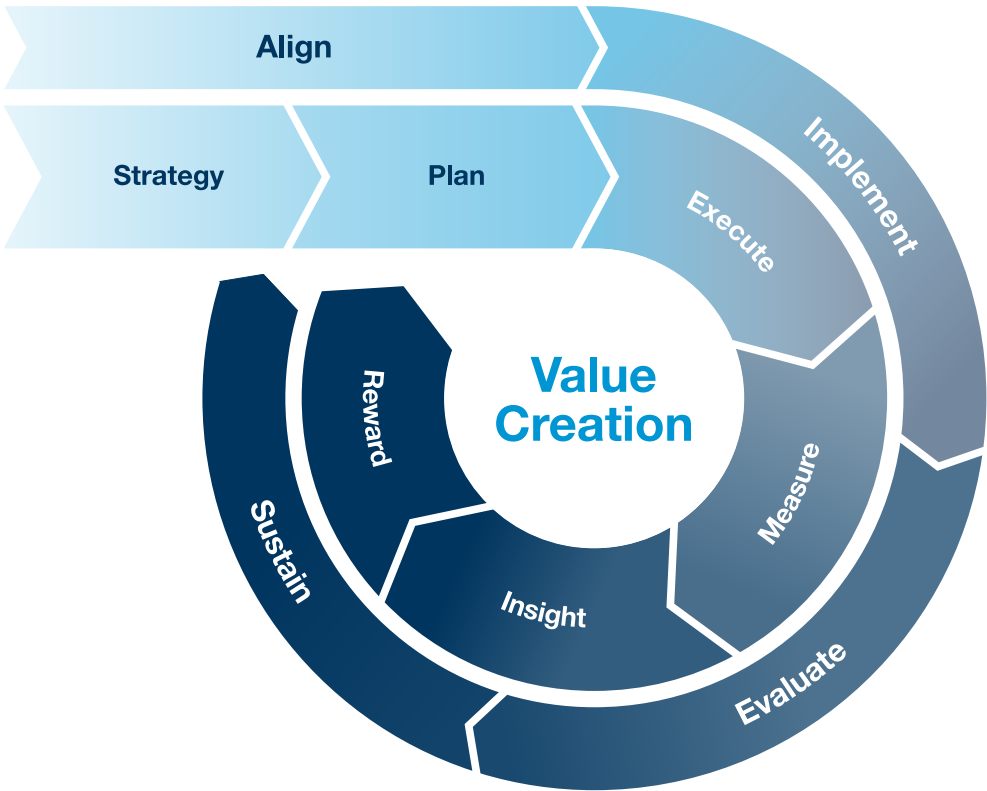


Performance Management (PM)

Driving strategy into sustainable performance*

Key Players

- CEO & Board of Directors
- CFO & Finance
- CIO & Information Technology
- COO & Operations
- CHCO & Human Capital
- CMO, Sales & Marketing
- CRO & Risk Management



Key Enablers

- Leadership
- Communication
- People & Performance Culture
- Customer & Supplier Collaboration
- Governance
- Business Processes
- Information

Create value for...

- Shareholders & Stakeholders
- Clients & Customers
- Employees
- Suppliers & Partners

...while reducing the organization's negative impact on the environment.

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*connectedthinking