

**NOTICE TO CREDITORS OF ROL-LAND FARMS LIMITED, ROL-LAND FARMS MUSHROOMS INC., FORMERLY KNOWN AS ESSEX KENT MUSHROOMS, LTD., HEBB-LIN INCORPORATED, 1537621 ONTARIO LIMITED and 1063141 ONTARIO INC.**

On December 10, 2008, Rol-land Farms Limited, Essex Kent Mushrooms, Ltd. now known as Rol-land Farms Mushrooms Inc., Hebb-Lin Incorporated, 1537621 Ontario Limited and 1063141 Ontario Inc. (collectively, the “Applicants”) filed for and obtained protection from their creditors under the *Companies’ Creditors Arrangement Act* (the “CCAA”) pursuant to an order of the Ontario Superior Court of Justice (the “Initial Order”). Pursuant to the Initial Order, PricewaterhouseCoopers Inc. was appointed by the court as Monitor in the CCAA proceedings (the “Monitor”).

The Applicants include Essex Kent Mushrooms, Ltd., now known as Rol-land Farms Mushrooms Inc. On November 9, 2009, following the sale of the Essex Kent Mushrooms trade name, Essex Kent Mushrooms, Ltd. changed its name to Rol-land Farms Mushrooms Inc.

On November 16, 2009, the Applicants were granted an Order (the “Claims Procedure Order”) that establishes a process for Creditors to prove Claims against the Applicants outstanding as of December 10, 2008 and Restructuring Claims arising after this date.

The change in the name of Essex Kent Mushrooms, Ltd. to Rol-land Farms Mushrooms Inc. does not affect the rights of Creditors to prove Claims.

A copy of the Initial Order, the Claims Procedure Order and the Claims Materials can be obtained from the following website: <http://www.pwc.com/car-rollandfarms> or may be obtained by contacting the Monitor at the address below. Capitalized terms used in this notice are as defined in the Claims Procedure Order unless otherwise noted.

**CLAIMS PROCEDURE**

NOTICE IS HEREBY GIVEN that a procedure to determine the amount of Claims against the Applicants (the “Claims Procedure”) was established by the Claims Procedure Order. Please take notice that Excluded Claims are not subject to this Claims Procedure.

**THE CLAIMS BAR DATE for proving Claims is 5:00 p.m. (Toronto time) on December 30, 2009.**

Any Creditor (other than Creditors with Excluded Claims, with respect to and to the extent of such Excluded Claims), must file a properly completed Proof of Claim with the Monitor on or before 5:00 p.m. (Toronto time) on the Claims Bar Date.

**CREDITORS who do not file a Proof of Claim with the Monitor on or before 5:00 pm (Toronto time) on the Claims Bar Date (or any subsequent date provided for in the Claims Procedure Order) will not be entitled to vote at the Creditors Meeting or obtain any**

**distribution under a Plan, and their Claims (other than Excluded Claims), if any, will be forever extinguished and barred.**

Any additional information required may be obtained from the Monitor at the address below:

**PricewaterhouseCoopers Inc.**

Monitor of Rol-land Farms Limited, Rol-land  
Farms Mushrooms Inc., formerly known as  
Essex Kent Mushrooms, Ltd., Hebb-Lin  
Incorporated, 1537621 Ontario Limited and  
1063141 Ontario Inc.

P.O. Box 82, Suite 3000  
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