

PROOF OF CLAIM

(see reverse for instructions)



IN THE MATTER OF THE BANKRUPTCY (OR THE PROPOSAL OR RECEIVERSHIP) OF

1547937 Ontario Ltd. (formerly known as Labelad Ltd.) (referred to in this form as "the debtor")

and the claim of _____ (referred to in this form as "the creditor")

All notices or correspondence regarding this claim to be forwarded to the creditor at the following address:

Telephone: _____ Fax: _____

I, _____ residing in the _____
(name of person signing claim) (city, town, etc.)
of _____ in the Province of _____
(name of city, town, etc.)

Do hereby certify that:

If an officer of the company, state position or title.

The attached statement of account or affidavit must specify the vouchers or other evidence in support of the claim.

Check and complete appropriate category. Other than as a customer contemplated by Section 262 of the Act

Check appropriate description. Set out an attached sheet details to support priority claim.

Give full particulars of the claim, including the calculations upon which the claim is based.

Give full particulars of the security, including the date on which the security was given and the value at which you assess the security, and attach a copy of the security documents.

Attach a copy of sales agreement and delivery receipts.

Give full particulars of any wage earner's claim, including the calculations upon which the claim is based.

To be completed when a proposal provides for the compromise of claims against directors. Give full particulars of the claim, including the calculations upon which the claim is based.

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Strike out "is" or "is not"

Provide details of payments, credits and transfers at undervalue.

Applicable only in the case of the bankruptcy of an individual

1. I am the creditor or I am _____ of the creditor
(state position or title)
2. I have knowledge of all the circumstances connected with the claim referred to below.
3. The debtor was, at the date of bankruptcy (or the date of the receivership, or in the case of a proposal, the date of the notice of intention or of the proposal, if no notice of intention was filed), namely the 25th day of October, 2012 and still is, indebted to the creditor in the sum of \$_____, as specified in the statement of account (or affidavit) attached hereto and marked Schedule "A", after deducting any counterclaims to which the debtor is entitled.
4. A **Unsecured claim of \$_____**
In respect to the said debt, the creditor does not hold any assets of the debtor as security and
 - (i) Regarding the amount of \$_____, does not claim a right to a priority or
 - (ii) Regarding the amount of \$_____, claims a right to a priority under section 136 of the Bankruptcy and Insolvency Act (the "Act").
- B **Claim of lessor for disclaimer of a lease of \$_____**
I hereby make a claim under subsection 65.2(4) of the Act, particulars of which are as follows:
- C **Secured claim of \$_____**
In respect of this debt, I hold assets of the debtor valued at \$_____ as security, particulars of which are as follows:
- D **Claim by farmer, fisherman, or aquaculturist of \$_____**
I hereby claim under subsection 81.2(1) of the Act for the unpaid amount of \$_____
- E **Claim by wage earner of \$_____**
 - (i) I hereby claim under subsection 81.3(8) of the Act in the amount of \$_____, or
 - (ii) I hereby claim under subsection 81.4(8) of the Act in the amount of \$_____,
- F **Claim by employee for unpaid amount regarding pension plan of \$_____**
 - (i) I hereby claim under subsection 81.5 of the Act in the amount of \$_____, or
 - (ii) I hereby claim under subsection 81.6 of the Act in the amount of \$_____,
- G **Claim against director \$_____**
I hereby make a claim under subsection 50(13) of the Act, particulars of which are as follows:
- H **Claim of a customer of a bankrupt securities firm \$_____**
I hereby make a claim as a customer for net equity as contemplated by section 262 of the Act, particulars of which are as follows:
5. To the best of my knowledge, the creditor is/is not related to the debtor within the meaning of section 4 of the Act, and has not dealt with the debtor in a non-arm's-length manner.
6. The following are the payments that the creditor has received from, the credits that I have allowed to, and the transfers at undervalue within the meaning of subsection 2(1) of the Act that I have been privy to or a party to with the debtor within the three months (or, if the creditor and the debtor are related within the meaning of section 4 of the Act or were not dealing with each other at arm's length, within the 12 months) immediately before the date of the initial bankruptcy event within the meaning of section 2(1) of the Act:

7. I request that a copy of the report filed by the trustee regarding the bankrupt's application for discharge pursuant to subsection 170(1) of the Act be sent to the above address.
8. Dated at _____, this _____ day of _____, 20_____

Must be signed and witnessed

Witness

(signature of individual completing this form)

Notes: All references to "the Act" refer to the Bankruptcy and Insolvency Act.
If an affidavit or solemn declaration is attached, it must have been made before a person qualified to take affidavits or solemn declarations.
If a copy of this Form is sent electronically by means such as email, the name and contact information of the sender, prescribed in Form 1.1, must be added at the end of the document.

Warning: A trustee may, pursuant to subsection 128(3) of the Act, redeem a security on payment to the secured creditor of the debt or the value of the security as assessed, in a proof of security, by the secured creditor.
Subsection 201(1) of the Act provides severe penalties for making any false claim, proof, declaration or statement of account.

See General Proxy on reverse

GENERAL PROXY

(with power of substitution)

In the matter of the bankruptcy or proposal of the debtor, the creditor hereby appoints (with power of substitution)

_____ of the _____ of _____

to be the creditor's general proxy in the above matter (excepting only as to the receipt of dividends).

Dated at _____, this _____ day of _____, 20____.

Name of creditor (print)

Per: _____

Witness _____

Signature _____

Instructions for completing proof of claim forms

Every creditor who does not prove his claim is not entitled to share in any distribution. Claims not completed correctly in every respect will be returned.

In completing the attached form, your attention is directed to the marginal notes on the form and to the following requirements:

Proof of Claim:

1. The form must be completed by an individual and not by a corporation. If you are acting for a corporation or other person, you must state the capacity in which you are acting, such as, "Credit Manager", "Treasurer", "Authorized Agent", etc.
2. The person signing the form must have knowledge of the circumstances connected with the claim.
3. The debtor's name and date of the bankruptcy must be filled in and a Statement of Account containing details of the claim must be attached and marked "A". The date at which claims are to be calculated and the correct name of the debtor may be found on the Notice sent to the creditor.
4. The nature of the claim must be indicated by ticking the type of claim which applies, e.g. -

Ticking A indicates the claim is unsecured and
Ticking A(i) indicates that the creditor is not claiming any priority or
Ticking A(ii) indicates the creditor is claiming preferred status under section 136 of the Act. Details to support the priority claim must be set out on an attached schedule.

Ticking B indicates a claim of landlord for disclaimer of a lease under subsection 65.2(4) of the Act. Details to support this claim must be set out on an attached schedule.

Ticking C indicates the claim is secured and the value at which the creditor assesses the security must be inserted. Details of each item of security held should be attached as a separate schedule and submitted with a copy of the chattel mortgage, conditional sales contract, security agreement, etc.

Ticking D indicates that the creditor is a farmer, fisherman or aquaculturist who supplied goods within 15 days prior to the date of receivership or bankruptcy and has not yet been paid for those goods.

Ticking E indicating that the creditor is a former employee of the debtor.

Ticking E(i) The claim of a clerk, servant, travelling salesperson, labourer or worker who is owed wages, salaries, commissions or compensation by a bankrupt for services rendered during the period beginning on the day that is six months before the date of the initial bankruptcy event and ending on the date of the bankruptcy is secured, as of the date of the bankruptcy, to the extent of \$2,000 — less any amount paid for those services by the trustee or by a receiver — by security on the bankrupt's current assets on the date of the bankruptcy.

Ticking E(ii) The claim of a clerk, servant, travelling salesperson, labourer or worker who is owed wages, salaries, commissions or compensation by a person who is subject to a receivership for services rendered during the six months before the first day on which there was a receiver in relation to the person is secured, as of that day, to the extent of \$2,000 — less any amount paid for those services by a receiver or trustee — by security on the person's current assets that are in the possession or under the control of the receiver.

Ticking F indicates the claim is against a director under subsection 50(13) of the Act. It is applicable only in the case of a proposal which provides for the compromise of claims against directors. Details to support this claim must be set out on an attached schedule.

Ticking G (applies only to bankruptcies of security firms) indicating that the creditor is a customer of the bankrupt securities firm.

5. The person signing the form must indicate (by striking out "is" or "is not") whether the creditor and the debtor are related. Section 4 of the Act defines persons related to a debtor. If the creditor is related by blood or marriage to the debtor, the creditor should consider itself to be a related person. If the debtor is a corporation, a creditor would be related if it was a shareholder or if the creditor was controlled by the same shareholders as the debtor.
6. The person signing the form must provide full details of all payments and credits received from or allowed to the debtor during the period indicated. Leaving a blank will indicate that there were no such payments and credits.
7. In the case of the bankruptcy of an individual, tick one or more of the three boxes in No. 7 as appropriate.
8. The person signing the form must insert the place and date and the signature must be witnessed.

General Proxy:

If it is desired to appoint a proxy, the proxy form must be completed and signed by the creditor; if the creditor is a corporation, the proxy form must be signed in the corporate name (not necessarily by the individual signing the proof of claim form) and the proxy must be witnessed.

If there are any questions in completing the proof of claim, please write or telephone the office of the trustee

PricewaterhouseCoopers Inc.

Trustee of 1547937 Ontario Ltd.

PwC Tower

18 York Street, Suite 2600

Toronto, ON M5J 0B2

Attention: Sara de Verneuil

Telephone: 416 941 8383, Ext 14374

Fax: 416 814 3219