



District of Ontario
Division No. 09-Toronto
Court No.: 31-1679705
Estate No.: 31-1679705

IN THE MATTER OF THE BANKRUPTCY OF
1547937 Ontario Ltd. (formerly known as Labelad Ltd.)
of the City of Markham, in the Province of Ontario

Notice of Bankruptcy and First Meeting of Creditors
(Subsection 102(1) of the Act)

Take notice that:

1. 1547937 Ontario Ltd. (formerly known as Labelad Ltd.) (the “**Company**”) filed an Assignment on the 25th day of October 2012, and the undersigned, PricewaterhouseCoopers Inc., was appointed as trustee of the estate of the bankrupt (the “**Trustee**”) by the Official Receiver, subject to affirmation by the creditors of the Trustee's appointment or substitution of another trustee by the creditors.
2. The first meeting of creditors of the bankrupt will be held on the 14th day of November 2012, at 10:00 a.m., at the offices of PricewaterhouseCoopers Inc., PwC Tower, 18 York Street, Suite 2600, Singapore Room, Toronto, Ontario.
3. To be entitled to vote at the meeting, a creditor must lodge with the Trustee, before the meeting, a proof of claim and, where necessary, a proxy.
4. Enclosed with this notice is a form of proof of claim, a form of proxy, and a list of creditors showing the amounts of their claims, where available.
5. Creditors must prove their claims against the estate of the bankrupt in order to share in any distribution of the proceeds realized from the estate.
6. Proof of claims and proxies should be forwarded to PricewaterhouseCoopers Inc., PwC Tower, 18 York Street, Suite 2600, Toronto, Ontario, M5J 0B2 to the attention of Ms. Sara de Verneuil, facsimile (416) 814-3219, sara.j.de.verneuil@ca.pwc.com.

PricewaterhouseCoopers Inc.
PwC Tower, 18 York Street, Suite 2600, Toronto, Ontario, Canada M5J 0B2
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7. Further information regarding the bankruptcy proceedings and materials relating to the proceedings may be obtained from the Trustee's website at www.pwc.com/car-labelad.

Dated at Toronto, this 29th day of October 2012.

PricewaterhouseCoopers Inc.
in its capacity as Trustee in bankruptcy of
1547937 Ontario Ltd.
and not in its personal capacity

A handwritten signature in black ink, appearing to read 'T. Weaver', is written over a horizontal line.

Tracey Weaver
Vice President