

Fraser Papers Hires Specialty Packaging Account Representative

Toronto, ON (October 7, 2009) – Fraser Papers Inc. (“Fraser Papers” or the “Company”) announced today that Rachel Van Wychen has been named Account Representative for Specialty Packaging products. Based out of Little Chute, Wisconsin, Rachel is responsible for expanding sales in Specialty Packaging throughout the Midwest. Ms. Van Wychen brings extensive market experience having held various sales positions in both industrial papers and packaging products.

“Specialty Packaging is a key market segment for Fraser Papers that we are committed to growing significantly,” said Jim Gehrman, Vice President of Sales for Fraser Papers. “By strategically positioning an experienced sales person in the Midwest, we are able to provide better market coverage and service to key packaging converters. Rachel’s experience and knowledge of the business and customers will help to accelerate our growth goals. We are delighted to have her on board.”

The Company’s paper products, which include specialty packaging, label, converting and publishing papers, are known for performance and are backed by a high level of customer service and technical support.

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Fraser Papers is an integrated specialty paper company that produces a broad range of specialty packaging and printing papers. The Company has operations in New Brunswick, Maine, New Hampshire and Québec. For more information, visit the Fraser Papers web site at www.fraserpapers.com.

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