

Dear Alumni,

We've been quiet for awhile, but we've been busy! Many changes have happened at PwC, so we're sending you a short summary of interesting news.

To make sure we keep in touch, we'd like to offer you a new - faster, easier and more interactive - way to communicate. At the beginning of 2013, when the Czech CEO Survey was launched, we created a **discussion group on LinkedIn called PwC Czech Republic / PwC Česká republika**. We use this platform for sharing and commenting on news – whether it's about new faces in the office, news in our portfolio, thought-provoking events or the results of studies and analyses.

Three hundred employees, Alumni, clients, business partners or friends of PwC Czech Republic have already signed up. We'd be thrilled to have you join them and become a member of our LinkedIn group!



PwC Česká republika / PwC Czech Republic.

You will get easy access to attractive news about us and our business, the market trends and also other group members' opinions. I look forward to seeing your contributions in our discussions, sharing your experience and news from your business. I really believe that LinkedIn will be a high quality replacement for the previous newsletters and a user-friendly opportunity for communication and cooperation.

We've also started to use Twitter. You can find us as PwC Česká republika or @PwC_CR. We're usually tweeting about the most interesting ideas from recent events and studies. Share a front row seat with us at many exciting events!

I look forward to our future virtual and personal meetings.

Jiří Moser

Managing Partner, PwC Czech Republic

News from PwC in a nutshell

Over the last year all line of service leaders were changed - the Audit team is now led by **Věra Výtvarová**, the head of Advisory is **Mirek Bratrych** and the Tax department is managed by **Peter Chrenko**. Please find their brief profiles on www.pwc.cz/aboutus

We have moved! There probably isn't anyone who wouldn't notice this change. Our office is now located in an elegant, environmentally advanced building called **City Green Court in Prague Pankrác**.

www.pwc.cz/cgc



This January along with the weekly magazine **Ekonom** we published the fourth release of the **annual Czech CEO Survey** called Piloting through the economic cloud ("Jak uřídit let ekonomickými mračny"). Read the respondents' replies, interesting quotes and conclusions on www.pwc.cz/ceoagenda



pwc



We are proud to announce that our new clients are among the leading Czech private companies, such as **Kofola, Walmark, Seznam.cz, BEST...**



We established a new law firm PwC Legal a year and a half ago. Our legal team covers all major industries and all areas of commercial law under the direction of partner Daniel Čekal. Get to know the team on

www.pwc.cz/pwclegal

We are continuously developing our portfolio of services.

Did you know that we're even helping our clients with:

- winning tax disputes (or even better, avoiding them completely)
- succession planning
- corporate intelligence
- overcoming a temporary failure or lack of financial experts
- fraud prevention, detection, investigation
- and implementing a system for innovation management?

We appreciate when our efforts are acknowledged by the market:

- Our Tax team was re-elected the most desired employer in taxes (2011, 2012) and three of our tax people won the title "Daňař roku" (tax advisor of the year): David Borkovec, Martin Houska and Petra Nováková (Era Daňař roku, 2012)
- Our project Kordárná was named Europe's Restructuring of the year (TMA, 2012)
- We are the most desired employer for students of economics (CSO, 2012)
- The PwC brand was ranked as the 4th most powerful brand in the world (BrandFinance® Global 500 brand rating, 2013)



www.pwc.cz/awards

We helped to establish a platform called "Česká inovace" (Czech innovation) and we're proud to say we're still one of the main partners. Click on the enclosed link and see who won in the 2nd year of the Czech innovation competition!

www.ceskainovace.cz



We are involved in the project "Štíky českého byznysu" (Sharks of Czech business), which is a ranking of the fastest growing companies in the country. Wondering who it was in 2012? Find out at

www.stiky.cz



During the 11 years of the traditional Christmas charity employee fundraising project, we have donated CZK 5 million to various non-profit organizations. For the last two years, we have increased the fundraising with the budget we used to use for client Christmas gifts in the past.

www.pwc.cz/charityinsteadofgifts



Do you want to know what's going on with us? Stay tuned and join our groups on LinkedIn and Twitter!

