Technology as a driver for business transformation

PwC Technology Consulting Services
PwC Technology Consulting Services: Improving business value
From business transformation to technology delivery, PwC helps you realize business value from your IT investments.

We can help your technology team enable business transformation and improve the ROI on technology spend by increasing the performance of your IT function, or developing an IT governance structure that is right for your business.

We find opportunities to improve your business value in five broad areas:

- **Technology Advisory:** Providing a suite of strategic consulting services to improve the efficiency, effectiveness and alignment of your IT function.

- **Information Management:** Working with you to develop analytical and technical tools to unlock the value of information within your system.

- **Sourcing:** Addressing the issues that come with alternative sourcing models to achieve value that goes well beyond cost savings.

- **Security:** Seeing security as a business enabler that allows you to manage information access while addressing governance, risk and compliance requirements.

- **Enterprise Applications:** Leveraging our solution-specific skills to help you realize business results from your investments in enterprise applications.
You can find our latest articles and publications, including our quarterly *Technology Forecast*, at www.pwc.com/ca/technology-consulting
Emerging technologies and innovation are rapidly changing the way we work and how technology is used by organizations. Cloud computing, social networking, consumerization and pervasive mobile computing are among the latest trends. Organizations should take advantage of opportunities arising from these trends by determining how they can become a strategic part of their IT program.

PwC will develop a blueprint that outlines a comprehensive IT operational model and technology solutions that meet your business needs. By focusing on key architectural components, we can deliver immediate business value to your organization.

Our commitment to ongoing research on how technology, associated trends and management techniques can be leveraged will help build your organization into a better performing business.
Managing the effectiveness and risks of your information

Information is a valuable enterprise asset. A successful information management strategy involves designing effective interactions between processes, people, and systems.

As global IT trends shift from technology to information, it is increasingly important for organizations to take advantage of their business information assets. PwC can help address your information management needs through our advanced capabilities in the areas of privacy, security, compliance, risk and tax.

PwC’s recent acquisition of Diamond Consulting has enhanced our information management capabilities, particularly in the areas of information strategy and advanced analytics.
PwC is ranked #1 among “Global Best Advisors” by the International Association of Outsourcing Professionals (2009).
Delivering value beyond cost savings

The pressure to improve bottom-line performance continues to fuel interest in sourcing options. Outsourcing, shared services and off-shoring are entrenched in today’s thinking as effective ways to reduce costs and deliver value. However, achieving an effective IT sourcing strategy is a challenging balance between the risks and rewards of collaboration, especially for those just starting out.

PwC offers independent sourcing advice to help your organization make informed decisions throughout the “sourcing lifecycle.” By addressing the accounting, tax, governance and risk issues that come with alternative IT sourcing models—from initial strategy through to negotiations and transition support—you’ll get maximum value from all of your sourcing relationships.
PwC is consistently ranked as a leader in the Forrester Research Wave® review of information security and risk consulting.

As a sponsor, PwC is licensed to use the tools, methodology and research of the Information Security Forum (ISF).

Our Global State of Information Security Survey is the most comprehensive of its kind, examining information security challenges today and for the future. To download the Survey, visit www.pwc.com/giss2011.
Mitigating information risks in the cyber age

Executives are faced with the challenge of balancing new ways of delivering business value with the reality of protecting their brand and bottom line. Paradigm shifts in how we leverage technology, such as cloud computing and mobility, have forced us to rethink how we manage risk in a world of expanding electronic boundaries, customer expectations and supplier relationships.

Information security is a business enabler. As a recognized global leader in IT consulting, PwC brings a strategic, business-first approach to help you navigate the risk-reward balance. By automating and simplifying security-related business tools and processes, as well as improving your security culture, we can help you improve business performance, reduce information risk, and address your governance, risk and compliance requirements.
As your business integrator, our skilled practitioners provide value by focusing on specific industry and functional areas and leveraging your reusable assets.
Harnessing the power of Oracle, Microsoft, SAP and Workday

Organizations have made large investments in robust enterprise applications from Oracle, Microsoft, SAP and Workday that enable their business operations, drive business transformation, and turn vast quantities of data into useful information that supports better decision making.

PwC can help you achieve greater benefits from your existing enterprise application or create a step change in performance through the implementation of a new system.
What we do

As a leader in technology consulting services, PwC believes technology is a driver for business transformation. Based on your company’s needs, we offer a wide range of services that can help make your organization’s long-term strategy more efficient and effective.

Technology Advisory
- Technology strategy and architecture
- Systems selection and optimization
- IT projects and operations
- Information management

Information Management
- Information strategy and governance
- Enterprise data management
- Enterprise content management
- Business intelligence and analytics

Sourcing
- Sourcing strategy
- Readiness
- RFP services
- Transition and transformation
- Sourcing effectiveness

Security
- Security strategy, governance and compliance
- Identity and access management
- Threat and vulnerability management

Enterprise Applications
- Oracle · Microsoft
- SAP · Workday
- Case management
- CRM and cross-CRM
- Finance and operations transformation
- Performance management
- System implementation and version upgrade
- Identity and access management
### Contacts

For more information, please call us or visit our website, [www.pwc.com/ca/technology-consulting](http://www.pwc.com/ca/technology-consulting)

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