

# *Startup success*

PwC Canada's  
Emerging  
Company  
Services (ECS)  
Practice



# Specialized services for startup challenges

The path from inspiration to innovation is steep, but it's not a path you have to take on your own. At PwC, we've helped guide entrepreneurs through unique challenges of defining, financing, and managing their business. With a great idea and the right support, you'll be well on your way to success.

## How we can help

Each company has its own unique needs. We tailor our services to fit your needs, so you can obtain your goals.

Our ECS Practice has *two service offering packages* for you to choose from.

## Startup package

### Need to have

- Financial statements – notice to reader
- Canadian corporate tax return
- Scientific Research and Experimental Development (SR&ED) tax credit claim

### Nice to have

#### Select 1 of the following start-up services

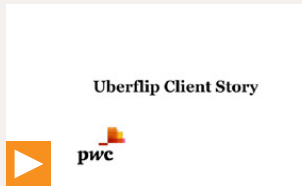
- Cap table preparation and review
- Monthly board reporting packages
- Pitch-deck assistance
- Due diligence readiness assessment and preparation template
- Stock option plan review
- US corporate tax return (includes one state filing)
- Transfer pricing template and review of transfer pricing policy
- Customer profile analysis
- HST tax assessment

## More information



### Read more

<http://pwc.to/1jbW5JU>



### Uberflip client story

<http://www.pwc.com/ca/tech-clientstory>



### Our technology hub

<http://techhub.ca.pwc.com/>

## Growth package

### Need to have

- Financial statements – notice to reader, review or audit
- Canadian corporate tax return
- Scientific Research and Experimental Development (SR&ED) tax credit claim

### Nice to have

#### Select 2 of the following start-up services

- Cap table preparation and review
- Monthly board reporting packages
- Pitch-deck assistance
- Due diligence readiness assessment and preparation template
- Stock option plan review
- US corporate tax return (includes one state filing)
- Transfer pricing template and review of transfer pricing policy
- Customer profile analysis
- HST tax assessment

OR

#### Select 1 of the following premium services

- Product use case analysis
- Business model review
- Management compensation plan structuring
- Corporate tax structuring
- Personal tax planning
- US sales tax nexus navigator
- Competitive landscape analysis

# Who we are

*PwC's ECS Practice helps growth companies unlock extraordinary potential by turning your vision into reality. Our team is ready to guide and nurture your emerging company from start-up through maturity. We provide you with the advice and services needed for you industry at any development phase you're in.*

## Who to call

### National



#### **Eugene Bomba**

Partner, Assurance National Leader,  
Emerging Company Services  
416 941 8421  
eugene.a.bomba@ca.pwc.com



### **Waterloo**

#### **Sabrina Fitzgerald**

Partner, Tax  
519 570 5758  
sabrina.r.fitzgerald@ca.pwc.com



### **Montreal**

#### **Andrea Kanngiesser**

Director, Deals  
514 205 5446  
andrea.kanngiesser@ca.pwc.com



### **Vancouver**

#### **Ian Heine**

Partner, Tax  
604 806 7706  
ian.d.heine@ca.pwc.com



### **Atlantic**

#### **Bruno Godin**

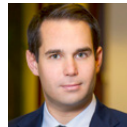
Senior Manager, Tax  
506 859 8832  
bruno.g.godin@ca.pwc.com



### **Calgary**

#### **Joon Chan**

Partner, Assurance  
403 509 6626  
joon.chan@ca.pwc.com



### **GTA**

#### **Chris Bodnar**

Manager, SR&ED Tax  
416 725 0458  
christopher.a.bodnar@ca.pwc.com

