

Press Release

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Corporate Social Responsibility/Global Compact Conference, 12 November 2012, Baku

On 12 November 2012, UN Global Compact Local Network (GCLN), PwC Azerbaijan (GCLN Sustainability Partner) in cooperation with the National Confederation of Entrepreneurs (Employers') Organizations of Azerbaijan (ASK), ILO and IFC organized the Corporate Social Responsibility /Global Compact Conference at the Kempinski Hotel Badamdar. This successful event was attended by more than 100 representatives of the Government of Azerbaijan, business practitioners and civil society organizations. Mr. Niyazi Safarov, Deputy Minister of Economic Development of the Republic of Azerbaijan made an opening speech followed by the remarks by Mr. Antonius Bernardus Broek, UN Resident Coordinator and Mr. Mamed Musayev, President of ASK. Ms. Farida Akhundova, Marketing and Communications Manager of PwC Azerbaijan, Ms. Yukiko Arai, Senior Specialist, Multinational Enterprises Programme, ILO and Mr. Eldar Adilzade of the IFC ECA Corporate Governance Program delivered presentations on CSR, Sustainable Development, Socially Responsible Labour Practices, and Corporate Governance Standards.

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The conference participants appreciated the integrity, clarity, comprehensiveness, practical value as well as high professionalism of the presentations, which triggered a lot of questions and interest. The organizers stay committed to continuous follow up on the CSR and sustainable development agenda and are open for dialogue and discussion of interesting opportunities.

Notes for editor:

PwC Azerbaijan provides industry-focused assurance, tax, legal and advisory services to various industries. Over 100 professionals working in PwC office in Baku, Azerbaijan share their thinking, experience and solutions to develop fresh perspectives and practical advice for our clients.

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The Global Compact (GC) is a United Nations inter-agency initiative championed by UN former Secretary- General Kofi Annan to challenge businesses around the world to take greater responsibility in society and act upon a set of universally recognized principles in the areas of human rights, labor rights and the environment. It also encourages businesses to engage with the United Nations and other organizations concerned with peace and development in concrete projects to promote the principles and broader societal challenges.

The GC process was initiated in Azerbaijan in 2006, when a number of private enterprises and aid organizations indicated their interest in participating in the GC. Recently, UNDP, in partnership with a number of local and international organizations has been supporting awareness-raising of GC and CSR among private sector and civil society organizations and access of the local GC members to global forums and networks.