

# *GRI standard in sustainable reporting*

## PwC's Academy training course

PwC is a certified provider of the Global Reporting Initiative (GRI) training services in the Central and Eastern Europe. The GRI training is structured based on the up-to-day reporting practices of leading global market participants combined with the unique developments by PwC. Our GRI training provides you with the knowledge toolkit to help you improving efficiency and quality of your company's reporting.

# pwc

*GRI certification course on  
13-14 November in Baku!*



PwC is a GRI Certified  
Training Partner in the CEE  
region.

[www.globalreporting.org](http://www.globalreporting.org)

### ***Why report on sustainability?***

Publishing stand-alone sustainability reports is a fast-rising global trend and the number of sustainability reports has doubled year-on-year since 2006. In today's dynamic climate, with increased scarcity of raw materials, climate change and ecosystems, companies are facing stakeholders demanding greater transparency than ever before – and over more than just finances.

### ***Sustainability reporting helps an organization to:***

- Better manage its sustainability risks
- Engage stakeholders in a more structured manner
- Set targets and improve performance
- Enhance credibility, accountability and transparency
- Benchmark itself against other companies in the industry
- Improve its brand and reputation as a responsible organization

These days, a sustainability report – combining environmental, social responsibility and financial disclosures – is rapidly going from being a “nice-to-have” – to a must-have.

## Who shall attend ?

If your company is thinking of embarking on your sustainability reporting journey, this course will introduce you to the steps required in publishing a GRI-based report.

If your company is looking at improving your reporting process and understanding good practices, this course has sufficient examples and exercises to support your needs.

The course is targeted at corporate sustainability officers, corporate communications, company secretaries, human resources, health & safety, marketing, investor relations officers and finance controllers – or anyone with an interest in sustainability reporting.



## What are the training topics?

- **Introduction. Reporting on sustainable development and GRI:**
  - Sustainable development and non-financial reporting
  - Benefits and advantages of reporting on sustainable development
  - Tasks and challenges of sustainable development reporting
- **Preparation. Planning of sustainable development reporting process**
  - Introduction of the GRI reporting process
  - Planning of the reporting process
  - Environmental impact of an organization's activity
- **Interaction: Dialogue with stakeholders**
  - Definition of stakeholders
  - Prioritization of stakeholders
  - Stakeholders' engagement reasons
  - Interaction with stakeholders during reporting process
- **Report content identification: Concentrating efforts on:**
  - Reporting topics/directions selection
  - Report content decision making
- **Monitoring: Development of the report**
  - Collection of information
  - Assuring quality of information
  - Planning of next steps
- **Report: Verification and release**
  - Report writing and design
  - Selection of the best dissemination and publicity ways
  - Preparation for the next report.

## Why PwC?

As a professional services firm committed to sustainability together with our global PwC network of over 800 sustainability practitioners with over 20 years of global experience, will ensure that you get off on the right foot on your sustainability journey.

### Our services include:

- Climate and carbon
- Sustainability and International Development
- Sustainability strategy and management frameworks
- Measuring, managing, reporting and assurance
- Sustainable sourcing and procurement
- Financing the future
- People and Sustainability
- Tax

Our GRI certified trainers have deep experience in delivering sustainability-related training courses to corporations, from practitioners to Board members.

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**GRI certificate is issued upon completion of the course**

## Contacts

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